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# How Recent FDA Guidelines Impact Generic Pharma Companies

**Paul A. Braier, Ph.D., Esq.**

Greenblum & Bernstein, P.L.C.

[pbraier@gbpatent.com](mailto:pbraier@gbpatent.com)

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# Background

# What are Rules and Guidances?



- **What is a Rule (or Regulation)?**

- Prepared and implemented by an agency (FDA) in order to clarify and enforce its statute
- Notice & Comment
- Binding

- **What is a Guidance?**

- Reflects an Agency's thinking
- Not binding

# The Final Rule



- **“Abbreviated New Drug Applications and 505(b)(2) Applications”**
- **Published October 6, 2016**
- **Two Main Purposes**
  - To implement the MMA (enacted Dec. 2003)
  - To reflect court decisions

# When in Effect, and What They Affect



- **Effective Date December 5, 2016**
- **All new NDAs, 505(b)(2)s, and ANDAs submitted after that date**
- **Prior Applications**
  - Patent amendments
  - Listing of new patents
  - Challenges to patent listing
  - Reporting court decisions



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# New Definitions

**21 C.F.R. § 314.3**

# New Definitions



- **“505(b)(2) Application”**
  - Defined as a subset of 505(b)(1) applications (NDAs)
  - Rules that apply to NDAs apply to 505(b)(2)s
- **“Reference Standard”**
  - The drug product selected by FDA for which an ANDA applicant must perform BE studies
  - (as opposed to RLD, which encompasses all brand dosage strengths)

# New Definitions



- **“Acknowledgement Letter”**
  - Written communication from FDA that an ANDA is sufficiently complete for substantive review
- **“Paragraph IV Acknowledgement Letter”**
  - Written communication from FDA that a 505(b)(2) or ANDA with P-IV is sufficiently complete for substantive review



# New Definitions



- **“Commercial Marketing”**
  - Introduction into interstate commerce of an ANDA drug or an AG, outside control of the ANDA holder
  - Implications:
    - Marketing an AG by an FTF can trigger the 180-day exclusivity
    - Exports from Indian parent to its US subsidiary?
      - Both should be identified in ANDA
    - Settlements w/brand



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# Marketing Notice

**21 C.F.R. § 314.107(c)(2)**

# FTF Marketing Notice



- **New ANDAs (submitted after Dec. 5, 2016)**
- **A first-filer must inform FDA within 30 days of beginning marketing**
- **Penalty: 180-days deemed to begin upon final approval**
- **Unforeseen Issue?**
  - Multiple first filers



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# **FDA Stay of Approval**

## **(a/k/a 30-Month Stay of Approval)**

**21 C.F.R. § 314.107(b)(3)**

# FDA Stay of Approval



- **New regulations codify FDA's previous policies**
- **Entry of a Preliminary Injunction (PI) during original stay period extends the stay**
  - PI: *likelihood* of both validity and infringement PI
- **Stay ends upon**
  - Win by ANDA
  - Court order to end stay
  - Lawsuit dismissal without finding on infringement



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# **New NDA Orange Book Requirements**

**21 C.F.R. §§ 314.53 (b) and (f)**

# Heightened Use Code Requirements



- **Applies to**
  - New NDAs and 505(b)(2)s
  - New patent listings in old NDAs and 505(b)(2)s
- **Use Code Must Be Specific to the Approved Indication of Use**
  - Broad claim: narrower UC, only to specific approved MOU
  - Coextensive claim: UC only to the specific approved MOU
  - Narrower claim: UC only to the specific approved MOU claimed in the patent (not the broader product insert)
- **MOU**
  - Use Code limit increased to 250 characters
  - Must specifically identify sections of package insert

# Updating OB info



- **NDA holder must update w/in 14 days if:**
  - Patent no longer meets requirements for listing
    - E.g., non-appealable finding of invalidity
  - A court orders NDA holder to amend or withdraw patent from OB
  - Patent term is extended by PTO
- **FDA won't remove from OB if implicates 180-days**
- **Generic's remedy: delisting counterclaim**





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# Challenging OB Information

**21 C.F.R. § 314.53(f)(1)**

# Challenging OB Information

## 21 C.F.R. § 314.53(f)(1)



- **Anyone can challenge listing of any patent listed for any NDA**
  - Anyone:
    - Does not need to be a generic company or an ANDA/505(b)(2) applicant
  - Any Patent:
    - Does not need to be a P-IV or section viii patent
    - Regardless of date listed
  - Any NDA
    - Regardless of approval date

# Challenge Procedure



## Drug Substance or Product

- **Challenger Submits Statement of Dispute**
  - Specific grounds for disagreement with accuracy or relevance
- **FDA Forwards (unreviewed) to NDA Holder**

## Method of Use

- **Challenger Submits Statement of Dispute**
  - Specific grounds for disagreement with accuracy or relevance
  - Limited to narrative description of scope of patent claim, up to 250 characters
- **FDA Forwards (unreviewed) to NDA Holder**

# Challenge Procedure (cont.)



## Drug Substance or Product

- **NDA Holder Must Respond w/in 30 Days (Form 3542) to:**
  - Confirm correctness of listing, or
  - Amend or withdraw listing

## Method of Use

- **NDA Holder Must Respond w/in 30 Days (Form 3542) to:**
  - Confirm correctness of Use Code, or
  - Amend patent information (e.g., UC of up to 250 characters)

# Challenge Procedure (cont.)



## Drug Substance or Product

- FDA will not change OB listing unless NDA holder amends or withdraws

## Method of Use

- Rule Does Not Address Any “Default” FDA Action

## Remedy?

- Court order in a validity action
- Counterclaim for delisting or correction
- Standing: not just “Anyone”



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# **Revised Notice Letter Requirements**

**21 C.F.R. § 314.95**

# Notice Letter Timing & Content



- **Notice Letter is Invalid if Sent:**
  - Before receipt of Paragraph IV acknowledgment letter, or
  - After P-IV letter, but before 1<sup>st</sup> working day after new patent is listed in OB (for newly-listed patent)
- **Contents:**
  - Slightly revises or adds some required statements
  - E.g., that the applicant has received the P-IV acknowledgment letter for the ANDA

# Sending the Notice Letter



- **Method of Sending**

- **Old:** USPS registered mail, or advance permission
- **New:** registered or certified mail OR any “designated delivery service”
- Designated Delivery Service:
  - Generally available to the public
  - Maintains electronic records
  - Overnight or 2-day delivery services
  - E.g., FedEx, UPS





# Thank you!

**Questions?** [pbraier@gbpatent.com](mailto:pbraier@gbpatent.com)

*All views expressed are Paul Braier's, and are not necessarily the views of Greenblum & Bernstein, P.L.C.*